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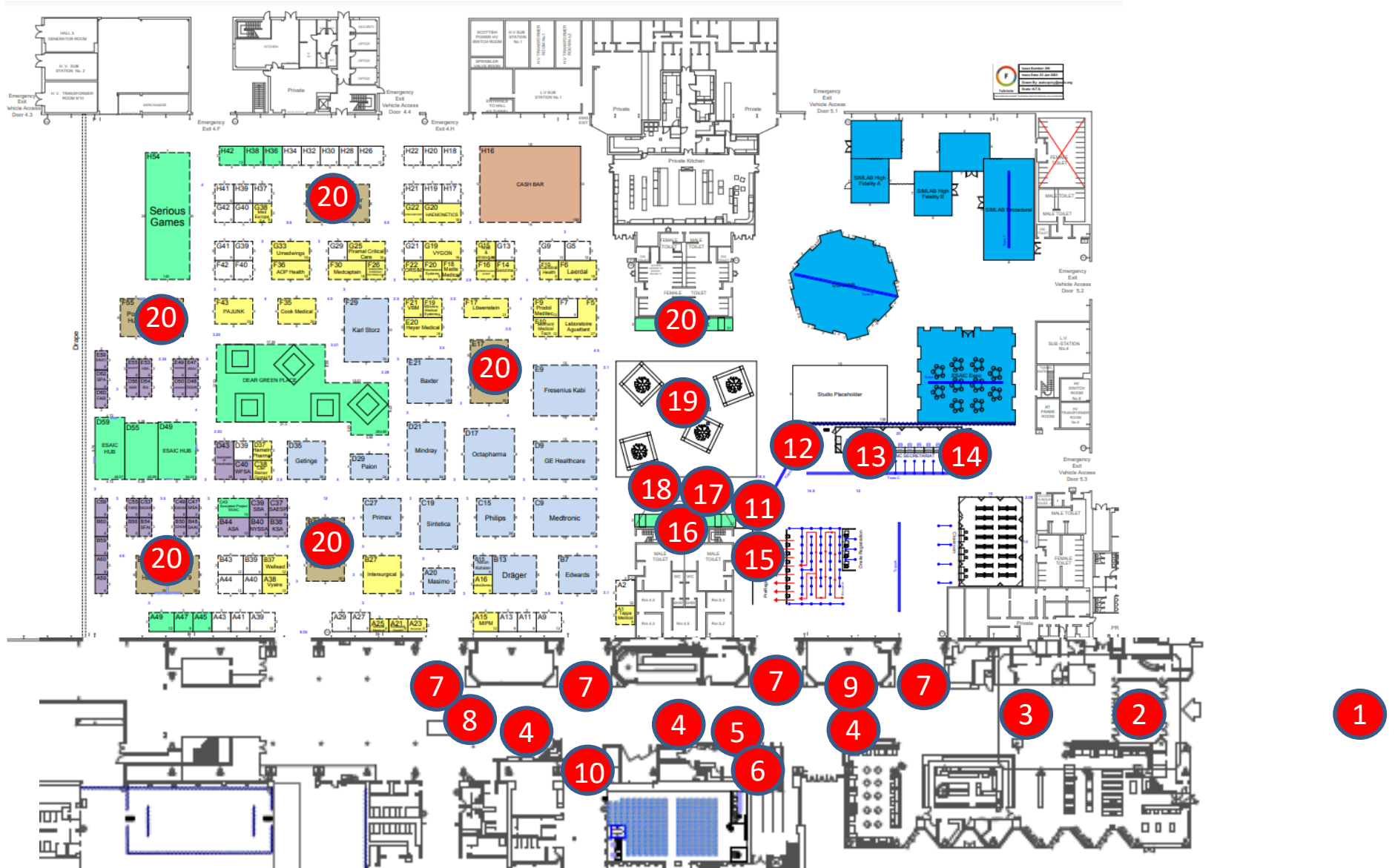
**ONSITE
ADVERTISING
CATALOGUE**

TABLE OF CONTENT



CONGRESS CENTRE PLAN – ADVERTISING ITEMS LOCATION	p.3
ADVERTISEMENT AT THE ENTRANCE OF SEC CENTRE	
East Entrance TriSigns	p.4
Screens above East Entrance Doors	p.5
East Entrance Internal Small Screens	p.6
ADVERTISEMENT IN THE CONCOURSE	
Hanging Banners	p.7
Banner above booking office	p.8
Box Office Escalator LED Screen shared with ESAIC	p.9
Floor Stickers	p.10
Banner	p.11
Window display unit	p.12
Screens to Loch Suite Foyer	p.13
ADVERTISEMENT IN THE REGISTRATION AREA	
Hanging banners	p.14
Banners above registration desk	p.15
Wrap to wall facing presite reg	p.16
ADVERTISEMENT IN THE SEATING AREA	
Seating area sponsorship package	p.17-18
Wrap to wall	p.19
Venue column clad	p.20
E-POSTER SPONSORSHIP PACKAGE	p.21
REQUIREMENTS	p.22-23
CONTACT INFORMATION - DEADLINES	p.24

CONGRESS CENTRE PLAN - ADVERTISING ITEMS LOCATION



East Entrance

Reference	1
Description	Tri Signs @ East Entrance
Items	2
Size	650mm W x 2500mm H
Material	6mm correx
Bleed	50mm
Fee excl. VAT	3.150 € per item



East Entrance

2

Reference	2
Description	Screens above East Entrance Doors
Items	6, limited to max. 10 sponsors Note: public screens are shared with ESAIC and potentially other contents related to events taking place at the same time at the venue. Content will have minimum of 12seconds of exposure per 60 seconds.
Size	Screen sizes: 16:9 1280x720
Format	Single image = JPEG Multiple images = Power Point Animation/videos = Mpeg2 Please avoid PDF file format
Fee excl. VAT	450 €



East Entrance

Reference

3

Description

East Internal Small Screens

Items

4, limited to max. 10 sponsors

Note: public screens are shared with ESAIC and potentially other contents related to events taking place at the same time at the venue.

Content will have minimum of 12seconds of exposure per 60 seconds.

Size

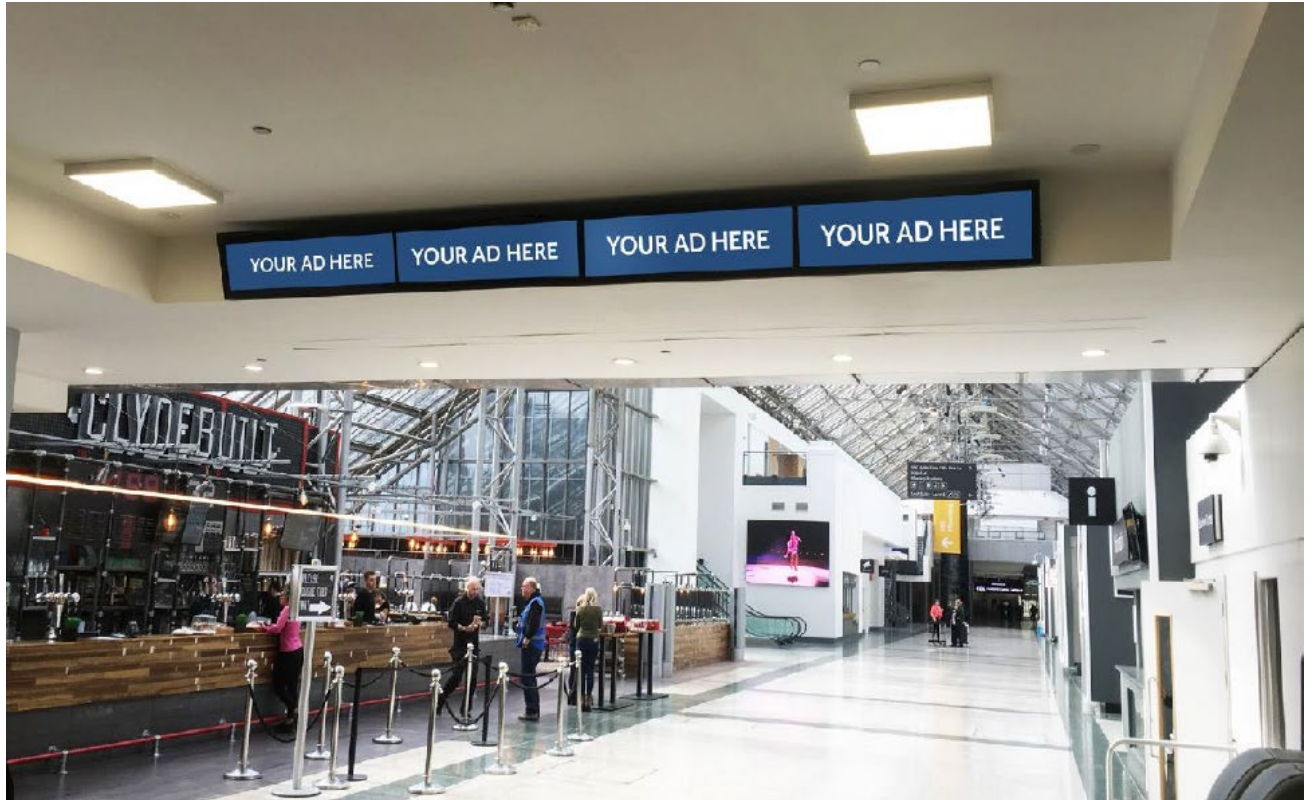
Screen sizes: 16:9 1920x540

Format

Single image = JPEG
Multiple images = Power Point
Animation/videos = Mpeg2
Please avoid PDF file format

Fee excl. VAT

350 €

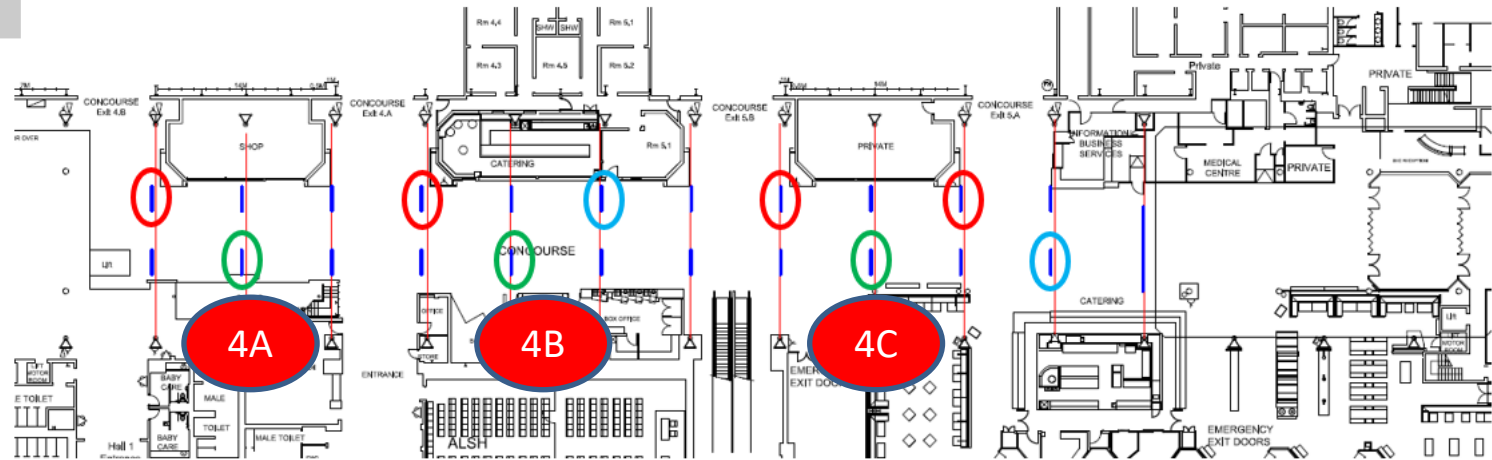


Concourse

Reference	4
Description	Hanging banners
Items	3
Size	2m W x 6m H
Material	Kavadale
Bleed	20mm
Margin	170mm bottom pocket
Fee excl. VAT	2.330 € per banner 2 sides 1.550 € per banner 1 side



- EA – directional signs
- EA – branding
- EA – sponsor



Concourse

5

Reference	5
Description	Banner above booking office
Items	1
Size	5.510 W x 2.760 H
Material	Kavadale
Bleed	50mm
Margin	n/a
Fee excl. VAT	3.950 €



Concourse

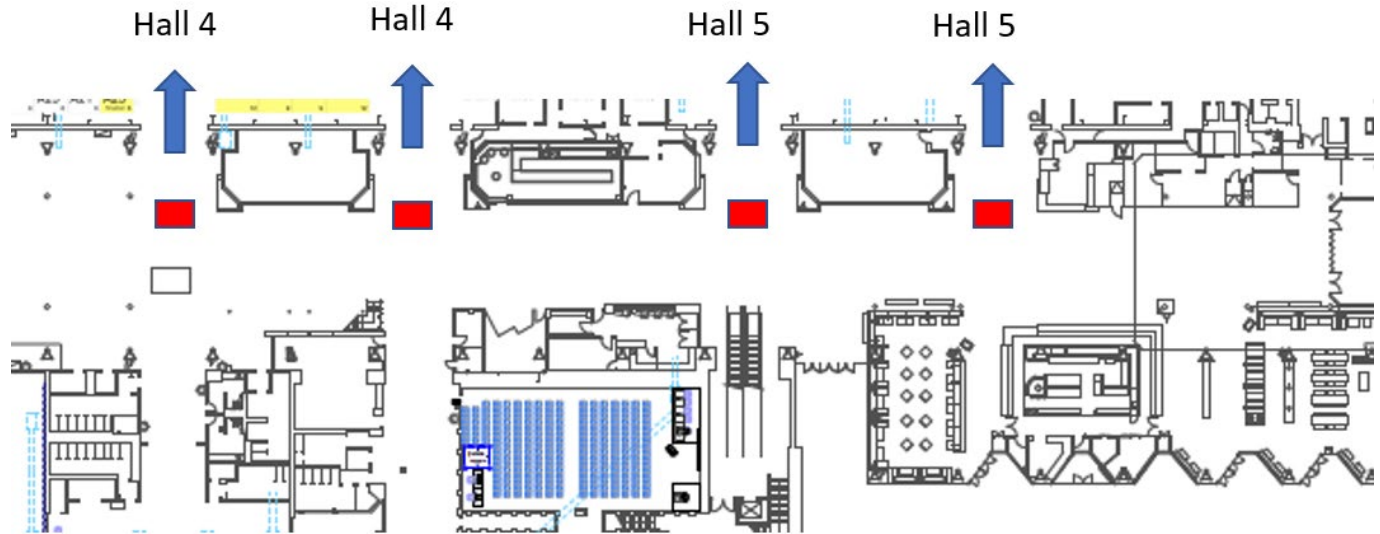
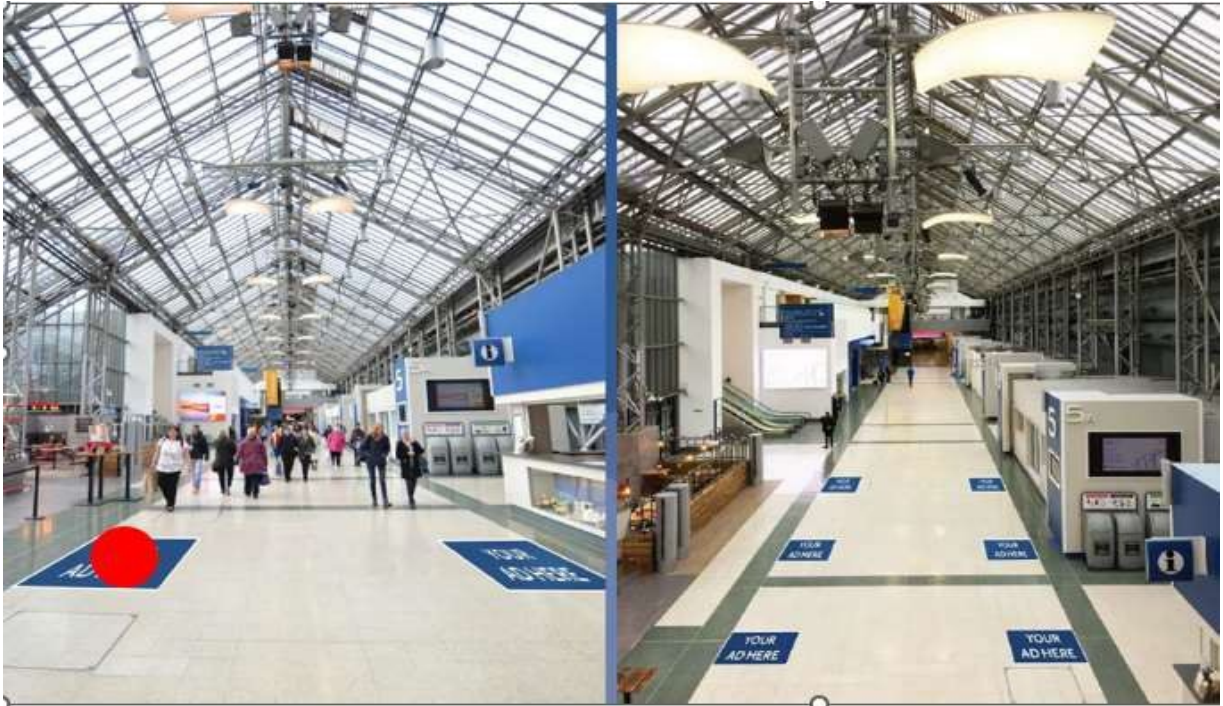
Reference	6
Description	Box Office Escalator LED Screen
Items	1, maximum 3 sponsors Note: public screens are shared with ESAIC and potentially other contents related to events taking place at the same time at the venue. Content will have minimum of 12seconds of exposure per 60 seconds.
Size	Screen sizes: 16:9 1280x720
Format	Single image = JPEG Multiple images = Power Point Animation/videos = Mpeg2 Please avoid PDF file format
Fee	1.450 €



Concourse

7

Reference	7
Description	Floor stickers
Items	4
Size	1.800 W x 1.200 H
Material	Floor vinyl
Bleed	-
Margin	-
Fee excl. VAT	585€ per item



Concourse

8

Reference	8
Description	Banner
Items	1
Size	4.00 W x 1.00 H
Material	Kavadale
Bleed	50mm
Margin	-
Fee excl. VAT	2.950 €



Concourse

Reference

9

Description	Window display unit
Items	1
Size	A – 1.390 W x 1.760 W B – 1.395 W x 1.760 H
Material	Easi dot
Bleed	-
Margin	-
Fee excl.VAT	1.715 €



Concourse

Reference

10

Description	Screen to Loch Suite Foyer
Items	1, limited to max 3 sponsors
Size	Screen sizes: 16:9 1280x720
Format	Single image = JPEG Multiple images = Power Point Animation/videos = Mpeg2 Please avoid PDF file format
Fee excl. VAT	450 €



Registration Area

Reference	11	12
Description	D/S Hanging banners	
Items	2	
Size	2.500 W x 7,5 m H	
Material	Kavadale	
Bleed	20mm	
Margin	170mm for bottom	
Fee excl. VAT	5.170 € per item	



Registration Area

Reference	13	14
Description	S/ S Banners above reg	
Items	2	
Size	7.00 W x 4.00 H	
Material	Kavadale	
Bleed	20mm	
Margin	170mm for bottom pockets	
Fee excl. VAT	4.450 € per item	



Registration Area

Reference	15
Description	Wrap to wall facing presite reg
Items	1
Size	6m x 2.74m high
Material	glacier
Bleed	100mm
Margin	n/a
Fee excl. VAT	3.640 €



Seating Area Package



Seating Area Package Details

Reference	16
Description	Wrap to wall
Items	1
Size	15.00 W x 2.74 H
Material	Glacier
Bleed	100mm
Margin	-
Fee	See below

Reference	17	18
Description	Venue column clads	
Items	2	
Size	1.00 W x 2.74m H	
Material	Glacier	
Bleed	100mm	
Margin	-	
Fee	See below	

Reference	19
Description	Reboard coffee tables (2 sides printed + top)
Items	16
Size	.500 W x .500mm H
Material	Reboard with laminate top
Bleed	-
Margin	-
Fee	See below

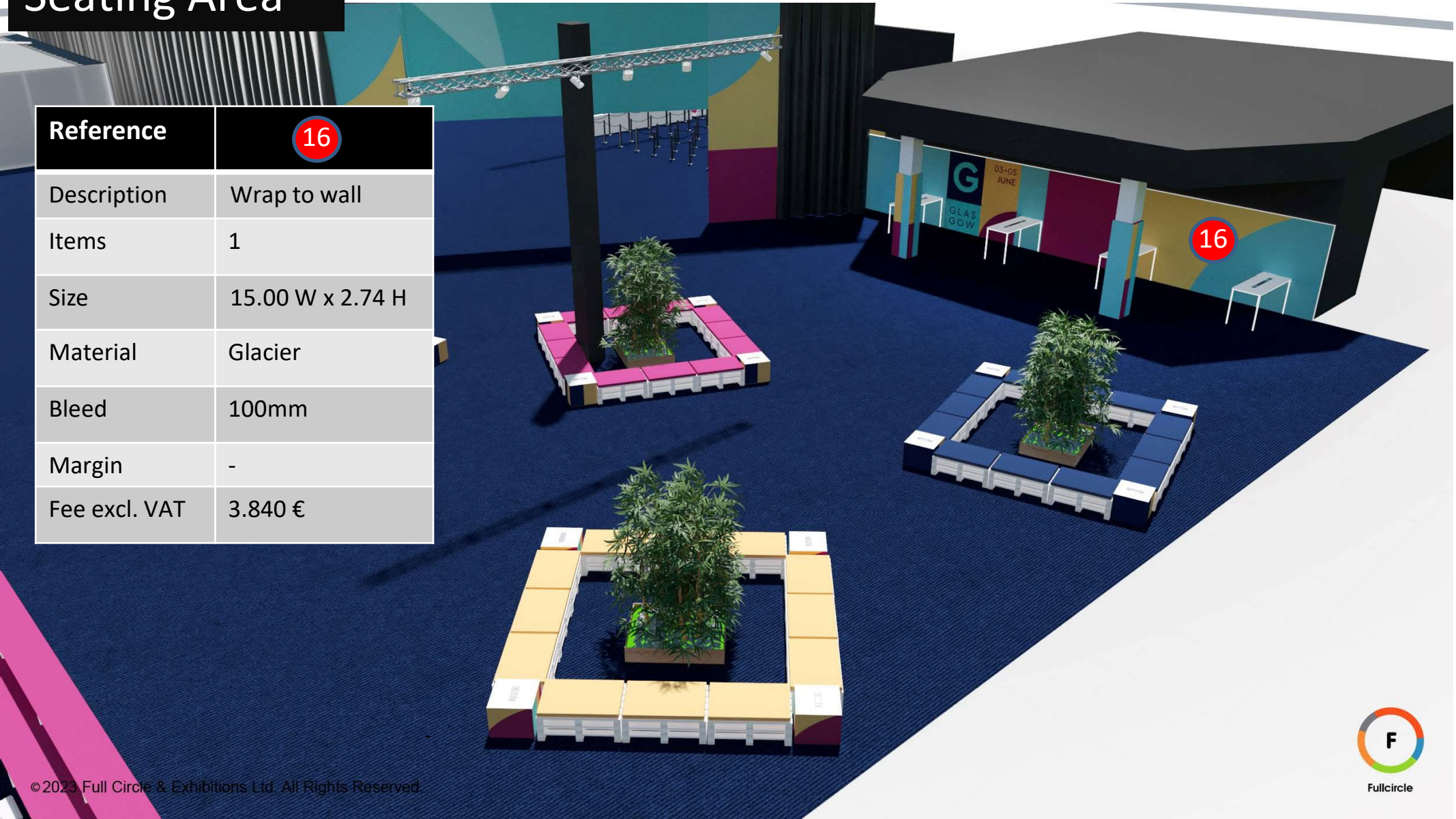
Seating area sponsor also have the possibility to choose the color of the cushions and carpet (colors available in catalogue upon request)

Fee for seating area package = **9,000€ excl. VAT**

This item is to be booked via the [sponsorship order form](#)

Seating Area

Reference	16
Description	Wrap to wall
Items	1
Size	15.00 W x 2.74 H
Material	Glacier
Bleed	100mm
Margin	-
Fee excl. VAT	3.840 €



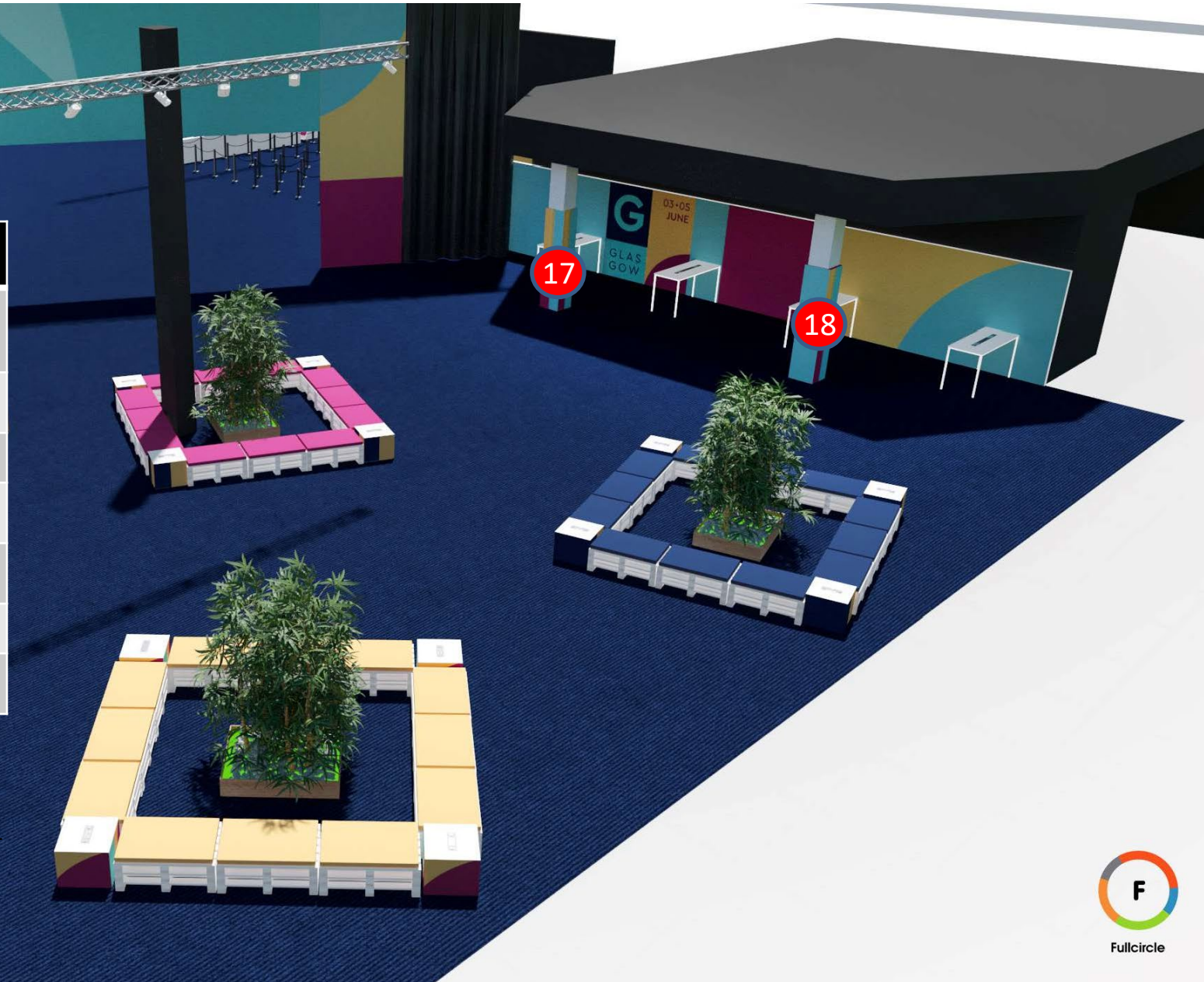
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*Priority for this item is given to the sponsor of the full seating area

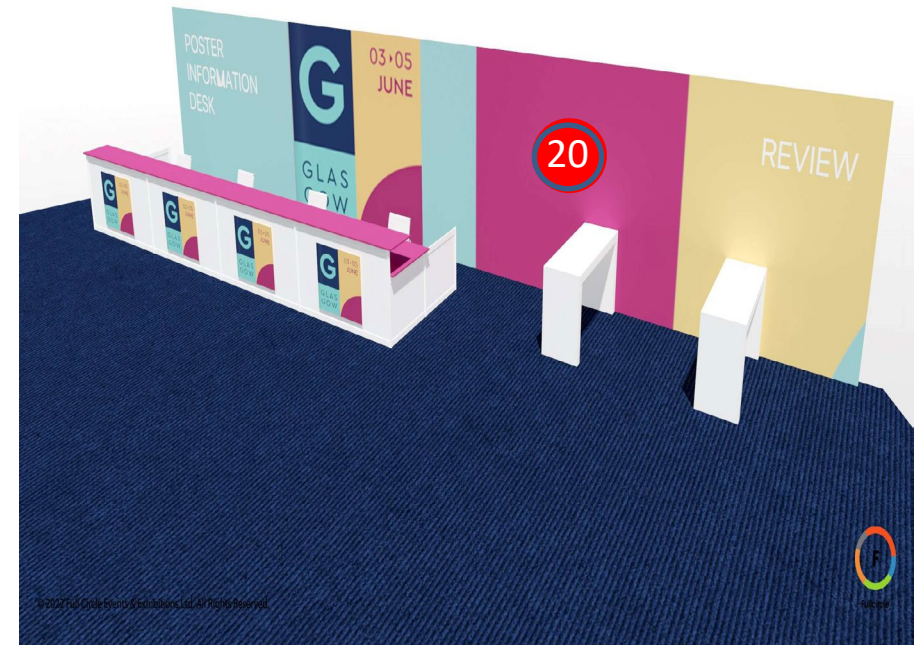
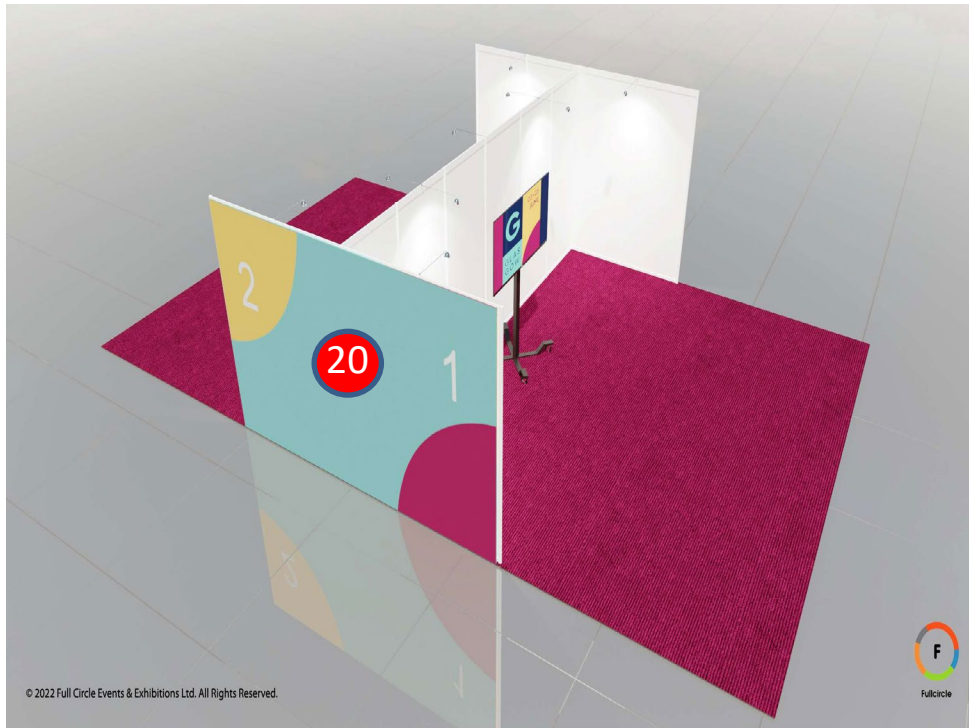
Seating Area

Reference	17	18
Description	Venue column clads	
Items	2	
Size	1.00 W x 2.74m H	
Material	Glacier	
Bleed	100mm	
Margin	-	
Fee excl. VAT	1.350 € per item	



*Priority for these items is given to the sponsor of the full seating area

E-Poster Hubs and poster desk



The sponsor company logo will be printed on both sides of all poster hubs disseminated in the exhibition area and on the poster desk back wall, together with the mention “kindly sponsored with an unrestricted educational grant”.

Fee for seating area package = **7,500€ excl. VAT**

This item is to be booked via the [sponsorship order form](#)



Fullcircle

File Requirements

Before sending us your file for print, please make sure your file meets the following requirements.

We accept artwork in Adobe Creative Cloud
InDesign, Illustrator, Photoshop,

Any open application artworks must be supplied with high res files and all fonts.

Preferred Artwork PDFs

please ensure that your high res PDFs are properly formatted with trim and bleed boxes.

Artwork Set-Up

All artwork must be supplied in scale, i.e. 1:1, 1:2, 1:4, 1:5, 1:10 etc

Bleed

If you want your design to reach the edge of the printed page (no white margin), the digital file you send must have the colors or image stretched or “bleeding” past the cut line/Visual size. At least 4mm all round.

Resolution

300 dpi resolution or higher.

Avoid taking low-resolution pictures from the web because they are usually 72 dpi or lower.

Large format products such as vinyl banners, roll up banners, large format posters can be 150-200 DPI.

Make sure your image resolution is at least 100dpi at Finished Size for Banners Over 3m

Transparency

Never use shadows, glows, or any other transparency (image or otherwise) on top of a spot color. Always convert your spot color to CMYK for full color jobs and flatten all transparencies before sending.

Overprint:

When an object(s) is set to OVERPRINT, any object directly underneath it, will print on top of it. It is highly recommended to turn off OVERPRINTS that may be on any object(s) or text.

White set to Overprint will not Print

Fonts

Outline your fonts to avoid font changes from computer to computer.

Font size should be 8 points or more for people to read it on print.



DEADLINES

Printed advertising: 7 April 2023

Steve O'Donnell

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Digital advertising: 25 May 2023

Aude Quivy

aude.quivy@esaic.org